



Funded under Service Canada, Canada Summer Job Program

Job Title: Marketing and Events Assistant

Tentative Start Date: June 6, 2022

Tentative Finish Date: Sept 3, 2022

Job Summary:

Working closely with the Development & Donor Services Officer and the Event and Marketing Working Group volunteers, this position will support The Guelph Community Foundation with their 2022 event planning, social media content output and website upgrade. The Marketing and Events Assistant will perform planning and assist with the execution for our annual fundraising event held in September as requested by the Events and Development Working Group.

With a passion for effective and creative storytelling, the Marketing and Events Assistant will be responsible for updating all social media feeds with content that would include the promotion of our upcoming events. They would help build the copy for our new website and would be the lead for creative marketing content for new donor campaigns. They will also attend staff meetings and assist with other tasks as needed.

The ideal candidate for this position will have strong computer skills and experience in social media software and in Microsoft Word and Excel. They would be extremely detail orientated, flexible, and passionate about working with people. They will also possess strong administrative, communication and presentation skills.

This is full time role, based on 30 hours per week (for 10 weeks). We are a certified Living Wage Employer. This is a hybrid remote role with some in office requirements.

Pay: Guelph Living Wage \$18.10/hour

Required Experience:

- Knowledge of Guelph and surrounding community and the local non-profit social services sector
- Understanding of effective media communications and social media platforms
- Experience working with promotions and special events

Skills, Abilities and Requirements:

- Excellent communication skills (written and verbal); can communicate in a variety of ways using clear and accessible language with a relationship building mindset
- Ability to take initiative and work collaboratively, ability to work with and support volunteers
- Excellent organizational skills and attention to detail
- Proficient in the use of Microsoft Office, Hootsuite, MailChimp and WordPress is an asset
- Ability to work remotely and independently, must supply your own computer for the role
- As this position is offered through Canada Summer Jobs applicants must be under the age of 30 and legally entitled to work in Canada with a valid social insurance number

Application Instructions:

1. Deadline to apply is May 27, 2022

2. Please submit your resume and a one-page cover letter to info@guelphcf.ca. In your cover letter please answer the following questions:

1. Why would you like to work for The Guelph Community Foundation?
2. What was your favourite place to work and why?
3. What work/personal accomplishment are you most proud of to date?

The Guelph Community Foundation is an equal opportunity employer that is committed to inclusive, barrier-free recruitment and selection processes. We invite applications from diverse populations and groups, including applicants who require accessibility accommodations. If contacted for an employment opportunity, please advise us if you require an accommodation. We thank all applicants; however only candidates selected to be interviewed will be contacted.

The Guelph Community Foundation is a charitable public foundation whose purpose is to provide leadership in promoting community philanthropy and enhance the quality of life for the citizens of Guelph and surrounding communities. The Foundation pools the charitable gifts of donors into permanent, income-earning endowments. A portion of the annual earned income is then granted from the endowment pool which supports a wide range of charitable programs and activities.

Learn More:

To learn more about us visit our website at guelphcf.ca or our follow us on social media:

Twitter: [@GuelphCF](https://twitter.com/GuelphCF)

Facebook: [@GuelphCommunityFoundation](https://www.facebook.com/GuelphCommunityFoundation)

LinkedIn: [linkedin.com/in/guelphcommunityfoundation/](https://www.linkedin.com/in/guelphcommunityfoundation/)

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